

HOSTED BY



IN ASSOCIATION WITH



Exhibitors Handbook

SWIFT



AVIATION EVENTS GROUP

EDMONTON

SEPT 14-17 2026



Welcome Back

SWIFT returns with another equipment year. Expo opens 09:00 - 17:30 Wednesday 16th September.



YEG's Airside Facility (Expo location)

5916-36 Street East, Edmonton International Airport
Alberta, T9E 0V4

[Google Maps](#)



The Westin Edmonton (Conference location)

10135 100 Street NW
Edmonton, AB T5J 0N7

[Google Maps](#)

What's included?

Internal Booth

Each internal booth has 8' high back and 3' side black drapes.

- ✓ 6 x 2' table
- ✓ 2 x chairs
- ✓ 1 x power strip 2 outlets
- ✓ Wastepaper basket
- ✓ Lunch & coffee for registered delegates

External Booth

Each external booth

- ✓ 20' x 20' space only
- ✓ Lunch & coffee for registered delegates



Parking

Expo parking at YEG

Parking is available for set-up and strike *only* at YEG

Check on arrival

Hotel parking

SWIFT '26 delegates get 20% off parking at The Westin if parking in the hotel lot (underground or back). 20% discount will be applied (this is a 24 hour rate). Ask as you register:

[Check Westin \(and nearby\) parking guide](#)

Accommodation

The conference and official accommodation is at The Westin Edmonton.

The SWIFT room block tends to sell out fast so, if you haven't already booked your room:

[Discounted rooms - SWIFT 26 block](#)

Conference Venue

The Westin Edmonton

10135 100 Street NW
Edmonton, AB T5J 0N7

[Google Maps](#)





Exhibitor Set Up & Strike

Fri, Sept 11th	Large equipment on site at YEG facility <i>Drop off strictly between 07:00 and 15:00</i>
Sun, Sept 13th	Large equipment move in (internal displays)
Mon, Sept 14th AM	Pipe & drape installed for all booths <i>No exhibitor access</i> Large Kit / Equipment move in from 09:00
Mon, Sept 14th PM	10x10' booth set up from 13:00
Tues, Sept 15th	10x10' booths set up from 09:00 - 16:00
Weds, Sept 16th	SWIFT '26 Expo 09:30 - 17:30 10x10' booth strike 18:00 - 20:00
Thurs, Sept 15th	Large Equipment pick-up 07:00 - 15:00

Deliveries

Smaller packages / pallets to be delivered on the afternoon of Sept 14th or up to 18:00 on Sept 15th. *More info on page 5*

Equipment waiver - Complete and return the form if you need YEG to move your equipment

Expo Venue

YEG Airport Operations Facility
5916-36 Street East
Alberta,
T9E 0V4

[Google Maps](#)





Conference & Expo Overview

Mon 14th	Welcome Night at The Westin	18:00 - 20:00
Tues 15th	Conference - Opening Plenary	09:00
	Expo previews	12:20
	Eagle Night Out (all welcome)	18:00 - 20:00
Weds 16th	Expo & demos	09:30
	Expo social	16:00
	Expo close	17:30
Thurs 17th	Conference resumes	09:00
	Closing plenary / prize draw	15:30
	SWIFT 26 closes	16:00





Expo map and booth locations

Don't know where your booth is? Check here:

[SWIFT 26 Exhibitor List](#)

Exhibitor coaches - Expo day

'Exhibitor Only' transport to, and from YEG's Operations Facility:

Outbound departs from outside The Westin

07:45

Inbound departs from YEG

18:30





Importing Equipment

GES can assist you with the transportation of your exhibition materials for SWIFT 2026.

[Shaun Spetter](#) is our GES SWIFT 2026 contact.

SWIFT '26 - Importing goods - CBSA letter (Awaiting Confirmation)

Please refer to the GES Espresso site for more details on material handling - [Logistics, Shipping and Customs](#)

And for details on additional booth furniture options from GES [Equipment Hire](#)

For further customs information - [Consult Expo Inc.](#)
For customs clearance and shipping service - [Clearance & Shipping Service Request Form.](#)

Advanced Warehouse

Exhibitors can ship to the advance warehouse between the dates of **Monday, August 17, 2026 - Tuesday, September 8, 2026**

Please Note: Shipments arriving before Monday, August 17, 2026 will incur a storage fee, and shipments arriving after Tuesday, September 8, 2026 will incur a Late to Warehouse Fee.

GES - Advance Warehouse

2026 SWIFT Equipment Edition

Exhibiting Company Name, Booth # _____

6292 - 50th St. NW

Edmonton, Alberta T6B 2N7

Canada

Warehouse receiving hours:

Monday - Friday, 8:30 AM to 4:00 PM; Closed Holidays.

Hours of Operation are Mon – Fri (9AM – 3PM).

Address is as follows:

The link below will allow for the printing of labels to the advanced warehouse.

[Expresso by GES](#)



SWIFT '26 Demonstrations

Wednesday 16th September - Morning and afternoon sessions

If you are demonstrating equipment, please ensure you meet at the lectern in the demo area *at least 5 minutes ahead of your demo slot.*

- Radio mic & PA system provided
- Your demo will be introduced by Jeff Rorabeck (YWG)

Due to the limited number of demos allocation is on a '1st come, 1st served' basis and available to sponsors and exhibitors only.

Demo times:

AM		PM	
Demo 1	10:00 – 10:20 - Graco	Demo 5	13:30 - 13:50 - Aebi Schmidt
Demo 2	10:30 - 10:50 - United Rotary Brush	Demo 6	14:00 - 14:20 - PPG (Hubb)
Demo 3	11:00 - 11:20 - Industrial Machine	Demo 7	14:30 - 14:50 - available
Demo 4	11:30 - 11:50 - Cubex - 'Egholm'	Demo 8	15:00 – 15:20 - available

To book a demo, contact [Rachel](#) asap





SWIFT '26 Lanyards

Saving delegates' details is easy. Just scan the QR code embedded in SWIFT lanyards to receive the following data:

- Delegate name
- Delegate job title
- Delegate organization
- Delegate email address
- Delegate telephone number (when provided)

SWIFT Europe '27

If you work in Europe, you can now interact with European airports at SWIFT Europe 2027 in London.

More on this here: [SWIFT Europe '27](#)





SWIFT '26 Social Events



All attendees are welcome to join SWIFT 26 socials but don't forget to bring your lanyard!

Welcome Night

Drinks & light bites @ [The Westin Edmonton](#)

Monday Sept 14, 18:00 - 20:00

Eagle Night Out

Venue TBC

Tuesday Sept 15, 18:00 - 20:00

Expo Social

Use your drinks tokens at the Expo bar

Wednesday Sept 16, 16:00 - 17:30



Contacts



Pre-Event Contacts

Delegate enquiries

[Genevieve Phythian](#)

Exhibitor enquiries

[Rachel Martin](#)

Carpet / additional furniture

[Shaun Spetter](#) GES

Monitor / tech hire / power

[Brent Wadley](#) Encore

Hotel Enquiries

[Renata Reiniger](#)

On-Site Contacts

Event Manager

Rachel Martin

+44 1892 342 212

Westin Event Manager

Renata Reiniger

780.493.8916

Production Director

Simon McArdle

+44 7980 743 91

Content & Mktg Manager

Genevieve Phythian

+44 7954 198 741

Event Director

Andrew Organ

+44 7841 715 339



Get the most out of SWIFT

Over the last five decades, the SWIFT Conference & Expo has established itself as the industry's favourite airfield event. Vendors will encounter people with a range of experiences from larger, hub airports, regional airports, as well as smaller military and civilian airfields.

Attend Conference Sessions

The speakers and topics covered are handpicked by members of the SWIFT and CAPTG committees and we strongly encourage you to attend as many sessions as you're able, to meet and understand what challenges the airfield community is facing. You may be able to offer a different perspective or solution.

Meet the Community

Come along to the Welcome Night on Monday evening and kick off SWIFT 2026 with us. Join the equipment demonstrations at YEG. Relax and connect with fellow attendees at the Eagle Night Out on Tuesday. Meet up with attendees and fellow exhibitors Wednesday afternoon at the EXPO bar.

Come Again / Book Early

We hold space for all 2026 sponsors and exhibitors for SWIFT 27 for one month from September 17th.

Exhibitors rebooking within this period get 1st choice of location and in addition, qualify for the full Rebook Discount.

